



**Saturday 7<sup>th</sup> November 2009 10.30am – 5.00pm**

**Paintworks, Bath Road, Bristol BS4 3EH**

MISI (“Make It Sell It”) is the UK’s online craft marketplace. Home crafters use the website [www.misi.co.uk](http://www.misi.co.uk) to set up their own online shops and sell their creations. Since October 2008 MISI has grown phenomenally to more than 2000 sellers, and generates over 5,000 unique visitors every week.

MISI’s first event later this year sees the online craft world coming offline, giving MISI followers and crafts people across the region the opportunity to sell their products in exciting and vibrant surroundings.

There will be craft workshops throughout the day, live music, and refreshments available, making it an enjoyable day out and the perfect place to start Christmas shopping!

Paintworks is Bristol’s creative quarter, and the ideal venue for MISI’s launch event. Close to Bristol City Centre, it benefits from excellent transport links and free on-site parking.

Tickets are available on the door at £2.50 per person (children under 14 free). There will be a 50p off coupon for all MISI members, which will be available in your MISI member’s area in October 2009. The first 100 adults will be given a free goody bag and every visitor will receive a free exclusive MISI Event Guide.

The event will be widely marketed in the weeks preceding the event using craft websites, PR, a magazine sponsorship, advertising in Bristol-based lifestyle magazines and through the production of 5000 leaflets and 500 posters which will be distributed through craft groups, at appropriate shops and cafes, and direct mailed.

There’s a range of ways to be involved in this exciting new event.....

### **35 Space-Only Stands - £40 each, includes:**

- Listing in the MISI Event Guide.
- Inclusion of leaflet and/or sample in 100 goody bags.
- Interview in our 'Meet the Makers' area on the MISI Event website.
- Two chairs, tables to be supplied by exhibitors.

### **Two Sponsorship Packages - £250 each, includes:**

- Prime stand position close to entrance with table and two chairs.
- Inclusion of leaflet and/or sample in 100 goody bags.
- Logo on 5000 leaflets and 500 posters advertising the event.
- Full page advertisement on the back page or inside front cover of MISI Event Guide.
- Logo in a prominent position on the MISI Event website.

### **Goody Bags**

100 goody bags will be given to the first 100 adults on admission. The cost of including leaflet in the goody bags is just £5, to cover administration. Good quality samples will be considered for inclusion at no cost. Please send your details to [admin@misi.co.uk](mailto:admin@misi.co.uk) with a short description of your samples/leaflets to be considered.

### **MISI Event Guide Advertising**

1000 A5 MISI Event Guides will be produced and given out to every visitor. To enquire about advertising please email [admin@misi.co.uk](mailto:admin@misi.co.uk)

### **Two Hour Craft Workshops**

There will be a dedicated workshop area at the event and two-hour time slots can be booked, starting at 11.00am, 1.00pm and 3.00pm, enabling you to run a workshop and showcase your skills and products.

The cost of running a two-hour workshop is £20, and includes a table and chairs. Workshops will be well advertised on the MISI website prior to the event they will also be featured in the MISI Event Guide. Please email [admin@misi.co.uk](mailto:admin@misi.co.uk) to book.

### **Knitting Workshop**

An all-day knitting workshop will be held in a dedicated open balcony area (approached via a spiral staircase). The cost of running the all-day workshop is £30.00, and includes a table and chairs. The workshop will be well advertised on the MISI website prior to the event they will also be featured in the MISI Event Guide. Please mail [admin@misi.co.uk](mailto:admin@misi.co.uk) to book.

To find out more simply email [admin@misi.co.uk](mailto:admin@misi.co.uk) or call 01275 870690

Please note prices are NOT subject to VAT.